

## 7 Tips to Boost Survey Engagement

### 1. Optimise Timing

Launch the survey at a time when your network are less likely to be overwhelmed (e.g. midweek) or during peak communication periods. Use multiple touchpoints across your channels to maximise visibility.

### 2. Promote Anonymity and Confidentiality

Clearly communicate that responses are confidential and de-identified. Reinforce that individual responses cannot be traced back to individuals to encourage honest feedback.

### 3. Highlight the incentive to participate

Promote the chance to win 1 of 3 Nintendo Switch Lite consoles to increase engagement. Clearly state that entry into the prize draw is handled through a separate form, with only an email address collected for the sole purpose of notifying winners.

### 4. Use simple, consistent reminders

Share friendly reminder messages throughout the survey period to encourage participation across your networks and channels. Focus on participation, not pressure.

### 5. Open for a limited time

Clearly communicate the survey closing date (26 June, 2026) and remind your audience the survey is only open for a limited time.

### 6. Recognise and thank participation

Thank your community for taking part and helping contribute to better outcomes for young workers. Remember to register [here](#) to receive our insights report, benchmarked against national and industry data – to be published later in August 2026.

### 7. Build a continuous feedback culture

Use the survey as an opportunity to continue conversations around young worker wellbeing, psychological safety and positive workplace experiences.