

## 7 tips to boost survey engagement

### Optimise Timing



Launch the survey at a time when your employees are less likely to be overwhelmed (e.g. midweek) outside of peak communication periods. Use multiple touchpoints across your channels to maximise visibility.

### Promote Anonymity and Confidentiality



Clearly communicate that responses are confidential and de-identified. Reinforce that individual responses cannot be traced back to individuals to encourage honest feedback.

### Use simple, consistent reminders



Share friendly reminder messages throughout the survey period to encourage young worker participation. Focus on participation, not pressure.

### Open for a limited time



Clearly communicate the survey closing date (26 June 2026) and remind your audience the survey is only open for a limited time.

### Recognise and thank participation



Thank your employees for taking part and helping contribute to better outcomes for young workers.

### Build a continuous feedback culture



Use the survey as an opportunity to continue conversations around young worker wellbeing, psychological safety and positive workplace experiences.

### Join our mailing list



Remember to register [here](#) to receive our insights report, benchmarked against national and industry data – to be published later in August 2026.